

# Automotive

MANUFACTURING MEETINGS

Bogota - Colombia



International  
Manufacturing Forum  
for the automotive industry

May 24-25, 2016

[colombia.automotivemeetings.com](http://colombia.automotivemeetings.com)

Organized by:



Industrial Support:



RENAULT

With Support from:



ACOLFA

Asociación Colombiana  
de Fabricantes de Autopartes

Official Support from:



PROCOLOMBIA

Institutional Support:



Cámara de  
Fabricantes  
Venezolanos  
de Productos  
Automotores



Asociación de Fabricantes  
Argentinos de Componentes



Industria Nacional  
de Autopartes, A.C.

# What is Automotive Manufacturing Meetings Bogota?

Automotive Meetings Bogota is a unique opportunity for automotive manufacturers, Tier 1 suppliers and contract manufacturers to connect through a matchmaking program. This business convention will help save time and increase their business opportunities by easily meeting the right contacts.

## Automotive Meetings Bogota aims to:

- Offer outstanding networking to manufacturers, Tier 1&2 suppliers, subcontractors, services providers and cluster
- Help OEMs and Tier 1&2 suppliers to develop their supply chain
- Provide the opportunities to Colombian suppliers to develop business with OEMs and international companies
- Attract investments in Colombia

## Expected Key Figures



**250**  
Companies



**4 000**  
BtoB Meetings

**Auto** *motive*  
MANUFACTURING MEETINGS  
Bogota | Colombia



**15**  
Countries  
represented

## Why Colombia?

### OEMs already present in Colombia:

Good Year, Michelin, Yazaki Ciemel S.A., Saint-Gobain, Incolbest, Riduco, Fundicom, American Rubber, Inorca, PPG Industries, TI Automotive...

- The automotive sector accounts for 2.7% of industrial GDP
- Automotive vehicles production in 2014 : +9% growth
- Domestic sales between 2013 and 2014 : +11,8%
  - Expected 2015 sales: 290,000 vehicles
  - Top sold brands: Chevrolet, Renault, Kia



## Program

### ➤ **May 24, 2016**

Workshops reserved to professionals that wish to present about their product, capabilities or service to be used in the manufacturing process.

### ➤ **May 24-25, 2016**

Pre-arranged BtoB Meetings based on each participants' choice of contacts.

Meet with the entire supply chain of the following sectors:



## Who can attend?

### BUYER

You want to meet suppliers and manufacturing partners!

You are involved in:

Supply chain, procurement, purchasing, engineering, fabrication, R&D, etc.



### EXHIBITOR

You want to sell your capabilities, products or services!

You are involved in:

Sales, marketing, business development, technical promotion, etc.

## How the business meetings are arranged?

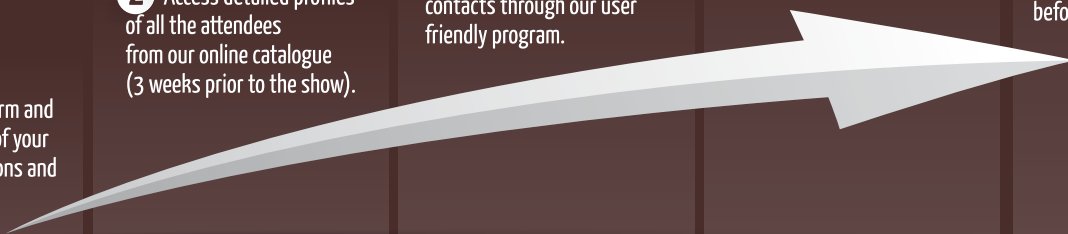
**1** Fill out a short form and provide descriptions of your capabilities, applications and requirements.

**2** Access detailed profiles of all the attendees from our online catalogue (3 weeks prior to the show).

**3** Identify and request meetings with relevant contacts through our user friendly program.

**4** Validate meeting requests made by other companies (for decision makers).

**5** Consult your online schedule of pre-planned meetings with the contacts of your choice, a few days before the official opening.



# Contacts

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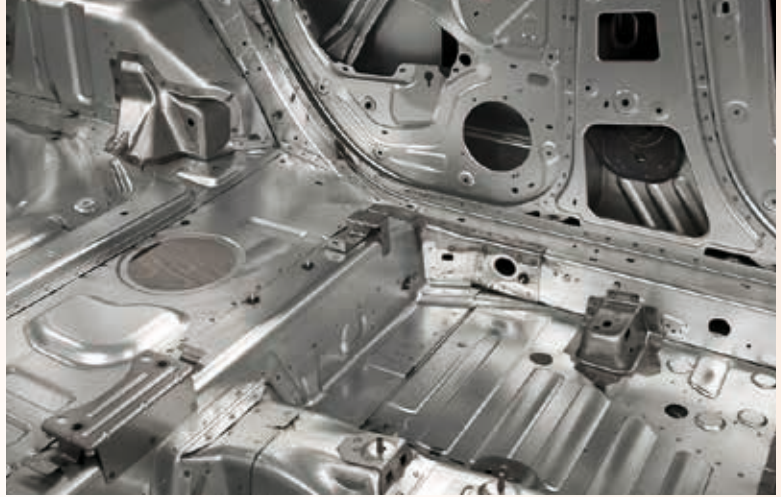
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## ACOLFA



Asociación Colombiana de Fabricantes de Autopartes

ACOLFA is a union consisting of parts manufacturers and suppliers for automobiles, which aims to strengthen the development of the automotive industry in Colombia, generating higher added value in each of the products and processes in order to achieve permanently higher competitiveness and make this a world-class industry.

## abe – advanced business events



abe – advanced business events aims to assist large firms and SMEs involved in several industries such as automotive, aeronautics, aerospace, railway, to explore specific markets and seize business and partnership opportunities. abe events offer business to business platforms, high level conferences and industrial tours to better comprehend several industries business in targeted countries and areas having specific requirements and opportunities. abe has successfully organized several automotive meetings events in France and Mexico.

[www.advbe.com](http://www.advbe.com)

From the organizers of:



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