



SPONSORSHIP OPPORTUNITIES

GREATER VISIBILITY FOR YOUR COMPANY
AT THIS AUTOMOTIVE MANUFACTURING MEETINGS BOGOTA, COLOMBIA

MAKE THE DIFFERENCE!
colombia.automotivemeetings.com

May 24-25, 2016

250 companies

4 000 BtoB meetings

15 countries represented



PLATINUM SPONSOR: USD 15 000

This package will guarantee your company a high profiled participation.

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **A 16sqm booth.** A limited number of these booths will be available. These are shell scheme spaces including spot lights with 2 tables, 4 chairs, 2 arm chairs, 1 cupboard, 1 storage box, carpet with your company name.

- **A 30 mn slot in the plenary session** on the first day of the event. October 6 will be exclusively dedicated to conferences. They will be addressing supply chain and MRO related topics to an audience of professionals. No meetings will be scheduled which will give most attendees the chance to attend. A rollup supplied by you and presenting your company will be displayed at the entrance.

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

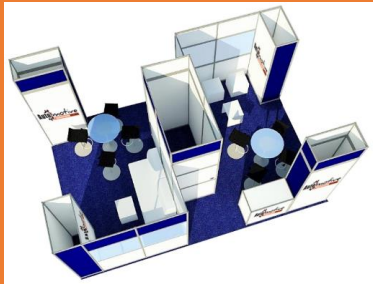
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

- **A two sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participants schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.

- **An up to 30sec video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, main entrance. The video shall bear no sound and be supplied by you.

- **Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

- **Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



This picture is subject to modifications



This picture is subject to modifications



GOLD SPONSOR: USD 10 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **An 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 8 chairs, a showcase, a shelves rack, 2 fascia boards with your company name.

- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

- **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**

- **Unrestricted access to the convention for up to 3 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

SILVER SPONSOR: USD 7 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **A 8sqm booth.** This is shell scheme space including spot lights with 1 table, 3 chairs, carpet and fascia board with your company name.

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

- **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**

- **Unrestricted access to the convention for up to 3 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



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"A la carte" sponsorship

Lanyards

USD 3 000

600 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

Business Center

USD 2 000

A very practical area for all participants to access internet, send faxes, make photocopies, etc. The space will be equipped with 4 desktop computers. Your company website would be made the home page of all 4 computers. You would also place a rollup banner, supplied by you, at the entrance.

Reception desk / Main Entrance

USD 2 000

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

Online partnership

USD 1 000

Supply your company logo and we'll post it on the event official website below all the official partners.

Official event guide

USD 1 000

A program booklet will be distributed too all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.

IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by ABE - Advanced Business Events** Your sponsorship will become effective upon the latter approval. Advanced Business Events reserves the right to deny any potential sponsors their requested options.



- BOOKING FORM -

Company name : _____

Contact person : _____

Job position : _____

Address : _____

Region/country : _____

Tel: _____ Email address : _____



Contact :

Dalia Castillo Andrade

Tel + 52 55 6719 3080

dandrade@advbe.com

35-37 rue des abondances

92513 Boulogne Cedex -
France

SAS Capital 50 000 euros

Siret 513 013 506 00024

NAF 8230z

PAYMENT TERMS:

A 60% down-payment is required. Your account must be balanced prior to the event. Full payment is also accepted.

Payment can be made by:

- credit card (arrange a telephone call with us and we'll process your Visa or Master Card only)

- wire transfer to the bank below (send us a copy of the receipt by email)

IBAN: FR76 3000 4008 0400
0100 7591 014

BIC Code: BNPAFRPPPC

Bank : BNP PARIBAS
CHAMPS ELYSEES

Bank address : 37 avenue des
Champs Elysées – 75008
Paris, France

Select your options

Platinum Sponsor

USD 19 000

Gold Sponsor

USD 14 000

Silver Sponsor

USD 9 000

« A la carte »

VIP Lounge

USD 5 000

Lanyards

USD 3 000

Business Center

USD 2 000

Reception desk / Main Entrance

USD 2 000

Online partnership

USD 1 000

Official event guide

USD 1 000

Grand total

SIGNATURE AND COMPANY STAMP*

Place: _____ Date: _____

*Date, Company stamp and signature are compulsory

AUTOMOTIVE MANUFACTURING MEETINGS 2016

GENERAL TERMS AND CONDITIONS

Event name: **AUTOMOTIVE MANUFACTURING MEETINGS 2016** (referred to as the "Event"):

Date: **May 24-25, 2016** (referred to as the "Event date")

Location: **Corferias, Bogota (May 24 & 25)** (referred to as the "Place"):

City, Country: **Bogota, Colombia**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the Participant.

The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

Company Name : _____

I hereby agree with Advanced Business Events terms and conditions

Address : _____

Date: _____

Signature: _____

Company seal: _____

Contact Name : _____